



UNIVERSITÀ
DEGLI STUDI
DI FERRARA
- EX LABORE FRUCTUS -



Erasmus+

Erasmus Student Traineeship - Internship offer

(For participants **accident and liability insurance** will be completely covered by the University of Ferrara)

EMPLOYER INFORMATION	
<i>Name of organisation:</i>	coLanguage
<i>Address:</i>	Carrer de Sant Francesc de Borja 9
<i>City/Country:</i>	Spain
<i>Website:</i>	www.colanguage.com
<i>Short description of the organisation:</i>	International Platform to match language learners with professional teachers. Classes take place in Skype. Learning materials are included.
<i>Number of employees:</i>	12

CONTACT DETAILS	
<i>Contact person:</i>	Thomas Koller
<i>Department/Function:</i>	CEO
<i>Direct telephone number and fax:</i>	0049/1631834169
<i>Direct e-mail address:</i>	thomas@colanguage.com

PLACEMENT INFORMATION	
<i>Departement/Function:</i>	Marketing
<i>Description of activities:</i>	<ul style="list-style-type: none">- SEO (content management on landing pages and blogs, quality review, keyword research, link building etc.)- Create rich media content (images, info-graphics, animated

	videos etc.) - Google analytics report - Managing Newsletter - Contributing to product development, marketing plans and strategies (satisfaction survey, business area analysis, ...)
<i>Duration/ starting date:</i>	01.05.2017
<i>Working hours:</i>	35 per week
<i>Accommodation support (optional):</i>	We can help to find a room, but we do not offer rooms.
<i>Financial contribution (optional):</i>	No
<i>Other:</i>	

REQUIREMENTS	
<i>Oral and written language skills:</i>	English B2
<i>Computer skills:</i>	Good knowledge of Microsoft Office products
<i>Field of studies:</i>	Marketing, Linguistics, Pedagogy, Languages
<i>Other:</i>	